

every child counts:

# Navigating the New Normal



2021 EVERY CHILD COUNTS SYMPOSIUM  
LIVE ONLINE EVENT FEB 3-4 | ON-DEMAND SESSIONS ALL WEEK

Please review, complete and sign the following application and contract. Once completed, scan and email or fax the contract to  
ACSA Exhibits: Laura Bohannon CMM, CMP and Amber Pankey.  
Exhibits@ACSA.org | Exhibits2@ACSA.org | Fax 775-392-3222  
Contact us with any questions at: 775-446-5700

## Primary Contact Information

Company Name: \_\_\_\_\_ Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

## Supporter Options (see additional pages for details)

Supporter | \$1,000

Supporter Plus | \$1,500

Event Sponsor | \$2,000

## Additional Exposure (see additional pages for details)

General Session Sponsor | \$5,000 (SOLD OUT)

Wednesday Happy Hour Trivia Sponsor | 2,500 (1 Available)

Thursday Night Networking Reception Sponsor | \$2,000

(1 Available)

5 Minute Live Interview | \$2,500

3 Minute Prerecorded Video | \$2,000

Recorded Session | \$1,000

Lunch Delivery Sponsor | \$5,000 (1 Available)

Coffee Break Sponsor | \$5,000 (2 Available, 1 each day)

Details about all opportunities on the 2nd and 3rd page

## Payment Information

TOTAL DUE: \_\_\_\_\_

Payment By Check: (Payable To) Foundation for Education  
Administration (Addressed To) ACSA Attn: Financial Services |  
1575 Bayshore Hwy, Suite 300, Burlingame California 94010

Payment by credit card: For your security, please call Laura  
Bohannon or Amber Pankey with credit card information at  
775-446-5700

I am an authorized company representative with the full  
power and authority to sign and deliver this Sponsorship  
Application. I understand that this document represents the  
entire understanding and contract between parties involved  
and shall be governed by the laws of the State of California.

By signing this agreement, I agree to abide by all rules and pay  
the amount for the sponsorship in full upon receipt of the  
invoice.

\_\_\_\_\_  
Name of Authorized Individual Signing on Behalf of Company

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name of Authorized Individual Signing on Behalf of ACSA

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Supporter and Additional Exposure Details

### Supporter | \$1,000

**Your logo:** Displayed on the ACSA Conference website with a link to your Website.

**Main Page Exposure:** Your logo on the main page listing all supporters and sponsors.

**Registration:** 2 VIP Supporter/Attendee registrations to the event

**Your Personalized Supporter Page:** Your very own landing page used to inform and engage.

**Ability to Engage:** Direct chat/video message with attendees during event

**Appointment Scheduling:** Ability to reach out to attendees to schedule 1:1 appointment

**Pre/Post Attendee List:** List includes names and email addresses.

#### Personalized Supporter Page

- Logo
- Company Description
- Company Name/Address/Weblink
- Up to 5 document/videos (up to 100mb each)
- Employees Names, email, and contact information

### Supporter Plus | \$1,500

#### Includes everything in the Supporter option PLUS:

**Virtual Meeting Link:** Works like a virtual conference/webinar room where your staff can broadcast their video or screen and have several attendees watching

**Enjoy 10% Off Additional Exposure Opportunities:** Increase your organizations visibility by selecting one or more of the additional exposure opportunities listed on the next page

### Event Sponsor | \$2,000

#### Includes everything in the Supporter option PLUS:

**Recognized as an overall Event Sponsor:** Logo on Sponsor Landing Page and recognition at General Sessions

**Virtual Meeting Link:** Works like a virtual conference/webinar room where your staff can broadcast their video or screen and have several attendees watching

**Collaborative Gift Box Sponsor:** your name/logo printed on materials that arrive in the physical conference gift box shipped to attendees. Supply branded gift (4oz. Or less) for gift box.

**Enjoy 15% Off Additional Exposure Opportunities:** Increase your organizations visibility by selecting one or more of the additional exposure opportunities listed on the next page

### Additional Exposure

**General Session Sponsor (3 available):** Sponsor will be given the opportunity to provide up to a 2 minute video to be shown prior to keynote speaker. Sponsor will also be acknowledged by host and logo displayed. **\$5,000**

**Wednesday Happy Hour Trivia Sponsor (1 available):** Attendees will break from a day of educational content with a fun and energizing 30 minute trivia session. Trivia host will give thanks to your organization for the sponsorship. Winner receives a gift valued at \$100. **\$2,500**

**Thursday Night Networking Reception Sponsor (1 available):** A memorable marketing opportunity to receive visibility during the conference reception. A special celebrity cameo will welcome attendees to the reception and mention your company. **\$1,000**

**5 Minute Live Interview:** An excellent opportunity to gain exposure on the live main stage. Prepare 5 questions in advance to help facilitate a live interview between the ACSA event host and a thought leader within your organization. **\$2,500**

## Additional Exposure

**3 Minute Prerecorded Video:** Company prerecords a video and sends it to ACSA. Video will run once during the conference to promote the company. \$2,000

**Recorded Session:** Sponsor provides a 45 minute pre-recorded session which we put in the library of recorded sessions for attendees to view. **\$1,000**

**Lunch Delivery Sponsor (2 available):** You work with a company like Grubhub, Postmates or Uber Eats to secure virtual discount codes which will be shared with conference attendees by email with special thanks to your organization. **\$5,000**

**Coffee Break Sponsor (2 Available):** You work with a company like Starbucks, Peet's Coffee etc. to secure virtual discount codes which will be shared with conference attendees by email with special thanks to your organization. **\$5,000**

**Have an idea for a sponsorship? Tell Us! We are happy to work with you**

## Guidelines

- Supporter/Sponsorship payment is required in full upon return of this Form
- Confirmation will be returned to your company upon receipt of application and payment. No benefits will be given without full payment.
- Cancellation: Your company may not cancel the ACSA Virtual Every Child Counts Virtual Agreement after the acceptance by ACSA. Companies are liable for the contracted total and no sponsorship cancellation refunds will be granted due to ongoing promotions. In the case that a sponsored item or event is canceled by ACSA, then the amount paid for the specific sponsorship may be refunded to the sponsor.
- Deadlines: Sponsors are responsible for adhering to the materials timelines, which includes submitting graphics, materials and any handouts by the given deadlines, for inclusion in promotional materials and virtual platform.
- Transfer of Benefits: Benefits are not transferable and are not redeemable for cash credits.
- Limited Liability: The liability of ACSA for any act, error, or omission for which it may be legally responsible shall not exceed the cost of any cash payment. ACSA will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits.
- Change, Cancellation, or Substitution of Benefits: ACSA reserves the right to change, cancel, or substitute any promotional opportunity and/or advertising opportunity or benefit at any time.
- Giveaways: Virtual giveaways must be pre-approved by ACSA. Request for approval must be submitted in writing and include a description of the item, proposed verbiage, and logo(s).