

2020-21 EdCal Publication Calendar

Publication Date	Ad Deadline
July 13, 2020	July 6
July 27	July 20
August 10	August 3
August 24	August 17
September 7	August 31
September 21	September 14
October 5	September 28
October 19	October 12
November 2 †	October 26
November 16	November 9
December 7	November 30
January 11, 2021	January 4

Publication Date	Ad Deadline
January 18	January 11
January 25	January 19 †
February 1	January 25
February 8	February 1
February 15	February 8
March 1	February 22
March 15	March 8
March 22	March 15
March 29	March 22
April 12	April 5
April 19	April 12
April 26	April 19

Publication Date	Ad Deadline
May 3	April 26
May 17	May 10
May 24	May 17
May 31	May 24
June 14	June 7
June 28	June 21

† In the event of a Monday holiday, deadline will be on Tuesday.

‡ Issue distributed at Leadership Summit. Deadline may change if space is filled before Oct. 26. Please consider reserving early.

Non-publish date

ACSA offices closed

JULY 2020						
S	M	T	W	T	F	S
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5	6	7	8	9	10	11
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AUGUST 2020						
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SEPTEMBER 2020						
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OCTOBER 2020						
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NOVEMBER 2020						
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DECEMBER 2020						
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JANUARY 2021						
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FEBRUARY 2021						
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MARCH 2021						
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APRIL 2021						
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MAY 2021						
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JUNE 2021						
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2021-2022 EdCal Publication Calendar

Publication Date	Ad/Artwork Deadline
July 12, 2021	July 5
July 26	July 19
August 9	August 2
August 23	August 16
September 6	August 30
September 20	September 13
October 4	September 27
October 18	October 11
November 1 ♦	October 25
November 15	November 8
December 6	November 29
January 10, 2022	January 4 †

Publication Date	Ad/Artwork Deadline
January 24	January 18 †
January 31	January 24
February 7	January 31
February 14	February 7
February 21	February 14
March 7	February 28
March 14	March 7
March 21	March 14
March 28	March 21
April 11	April 4
April 18	April 11
April 25	April 18

Publication Date	Ad/Artwork Deadline
May 2	April 25
May 16	May 9
May 23	May 16
May 30	May 23
June 13	June 6
June 27	June 20

† In the event of a Monday holiday, deadline will be on Tuesday.

♦ Issue distributed at Leadership Summit (hybrid virtual/in-person event in 2021). Deadline may change if space is filled before Oct. 25. Please consider reserving early.

 Publish date  Non-publish date  ACSA holiday/offices closed

JULY 2021						
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AUGUST 2021						
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SEPTEMBER 2021						
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OCTOBER 2021						
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NOVEMBER 2021						
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DECEMBER 2021						
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JANUARY 2022						
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FEBRUARY 2022						
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MARCH 2022						
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APRIL 2022						
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MAY 2022						
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JUNE 2022						
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