



# strategic plan

## mission | who we are

The mission of the Association of California School Administrators is to advocate in the best interests of students and to develop, empower and inspire equity-minded educational leaders.

## vision | where we are going

The Association of California School Administrators is the driving force for an equitable, world-class education system that can meet the diverse needs of all California students.

## values | what we stand for

- *Social, Emotional, and Physical Well-being*
- *Right to Quality Education*
- *Impact of a Quality Education*
- *Student Potential*
- *Equity and Opportunity*
- *Learning*
- *College and Career Readiness*
- *Educational Leadership*
- *Vision for Education*

## goals | where we will produce results

- Member Development and Support
- Advocacy and Influence
- Organizational Development and Sustainability

## objectives | what we strive to achieve

- To provide accessible, relevant opportunities for professional learning and leadership development through which members can acquire, apply and demonstrate new knowledge, as well as expand career pathways.
- To drive professional excellence as the members' first source for timely, comprehensive information on professional trends, issues, practices and resources.
- To be a dynamic professional community of educational leaders who collaborate and contribute their experience and expertise to support each other's professional growth.
- To shape policy for a world-class education system and improved outcomes for all students by aligning the collective influence of members at the local, state and federal levels.
- To be a leader, credible voice, and trusted partner in addressing the issues impacting the diverse needs of students and the administrators that support them.
- To optimize ACSA structure, human and financial resources, and impact through shared vision, leadership, stewardship and accountability at all levels of the Association.

## 2023-2024 priorities | How we will focus short-term action

*Among other initiatives, ACSA will take the following action to support our members in the coming year:*

- Shorter professional development opportunities
- Options for post-program continuous learning, networking and support
- Customized options for career development, along with mentoring opportunities
- Community groups for members with different interests or job-alikes
- Resources and support for member, student and educator well-being
- More frequent updates on ACSA government relations activity
- More member access to information exchanged and developed in Committee and Council meetings
- Stronger partnerships with like-minded affinity groups
- Intentional strategies to seek out and engage new, aspiring, experienced and retired members

for more information, visit [acsa.org/strategicplan](https://acsa.org/strategicplan)