

# Leadership Magazine

Published by the **Association of California School Administrators**  
Reaching more than 50,000 education professionals.

## 2022-2023 Advertising Deadlines & Themes

### September/October 2022: **Staffing in Schools**

Retention and recruitment • What we learned from COVID staffing shortages • Principal pipelines • Credentialing • Teacher residencies • Classified recruitment • Planning for retirements • Diversity in hiring. — and more!

**Space reservation: July 12, 2022      Artwork deadline: July 25, 2022**

### November/December 2022: **Mental Health**

Student wellness • SEL • Behavioral health • CTE pathways for mental health careers • Clinicians in schools • Classroom implementation • Training • Pandemic effects on mental health • Staff burnout/mental wellness • Suicide prevention and trainings — and more!

**Space reservation: Aug. 22, 2022      Artwork deadline: Sept. 19, 2022**

### January/February 2023: **Early Childhood Education**

ECE funding • Implementing transitional kindergarten and other new programs • Training and careers in ECE • Emerging trends • Wage gaps • Best practices • Developmental milestones • Social and emotional learning • Cognitive and physical skills • Parental and community engagement — and more!

**Space reservation: Oct. 24, 2022      Artwork deadline: Nov 28, 2022**

### March/April 2023: **EdTech**

Next steps and ongoing implementation • What we learned from online learning • STEM • The digital divide and universal accessibility • Pandemic innovations • Connecting to classrooms with technology • Expanding internet connectivity • Equity in digital access • Online privacy • Cyber security • Digital classroom resources • Blended learning • Data tools • Integrating gaming in schools • Digital career pathways— and more!

**Space reservation: Jan. 23, 2023      Artwork deadline: Feb. 6, 2023**

### May/June 2023: **Safe and Inclusive Schools**

LGBTQIA+ • Accessibility and inclusion • Learning gaps • Racial disparities • Safe spaces for all • Promoting allyship • Community partnerships • Embracing diversity • Inclusion for special education students • Anti-bullying programs • Gender-inclusive and cultural sensitivity training • Confronting racism in schools — and more!

**Space reservation: Feb 21, 2023      Artwork deadline: March 20, 2023**

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### Contact:

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**Exact dimensions must be specified with reservations.**