Gain a Competitive Edge

Master the Moves of Career Advancement with Courage, Skill and Confidence

Preparation is key to every job interview. Dr. Marilou Ryder, former superintendent and author of Rules of the Game: How to Win a Job in Educational Leadership (Delmar Publishing) will share smart strategies to help you build your job seeking skills and gain confidence as you prepare for upcoming career opportunities. This workshop is designed for aspiring school leaders, assistant principals, principals, district office leaders, classified leaders and assistant superintendents ready to move on to the next level in their careers.

You will learn how to:

- Strategically plan for your next career move.
- Write letters of application and design resumes that stand out in the crowd.
- Learn the subtle art of self-promotion.
- Develop scrimmage notes in preparation for the wide range of questions asked in an interview.
- Establish smart habits before and after the job interview.
- Prepare for the high-stakes interview by practicing common interview themes.
- Begin to work on your professional brand by building a winning image.
- Develop courage and resiliency throughout the job seeking process.
- Persevere when the going gets tough.

Program Number: 455
Cost: $229.00
Times: Registration 8:00am to 8:29am | Workshop 8:30am to 3:00pm
Online Registration Link: https://www.regonline.com/gainacompetitiveedge-spring2017

Dates/Locations:

4557-1 Apr. 1, 2017 ACSA Sacramento Office | 1029 J Street, Ste 320, Sacramento, CA 95814
4557-3 Apr. 22, 2017 Brandman University, Irvine | 16355 Laguna Canyon Rd., Rm. 111ABC, Irvine, CA 92618
4557-2 May 13, 2017 ACSA Ontario Office | 3602 Inland Empire Blvd., Ste A230, Ontario, CA 91764
4557-4 June 3, 2017 ACSA Burlingame Office | 1575 Bayshore Hwy, Burlingame, CA 94010

If you have questions or comments, please contact Rhonda Morgan, ACSA Educational Services, rmorgan@acsa.org or call 800.608.2272.

Sponsored by ACSA

(association of california school administrators)
Gain a Competitive Edge

Master the Moves of Career Advancement with Courage, Skill and Confidence

Workshop Choices (Please select the date and location you wish to attend)

☐ #4557-1 Apr. 1, 2017 ......................... Sacramento
ACSA Sacramento Office, 1029 J Street,
Suite 320, Sacramento, CA  95814

☐ #4557-3 Apr. 22, 2017 ......................... Irvine
Brandman University, 16355 Laguna Canyon Road,
Rm. 111ABC, Irvine, CA  92618

☐ #4557-2 May 13, 2017 ......................... Ontario
ACSA Ontario Office, 3602 Inland Empire Boulevard,
Suite A230, Ontario, CA  91764

☐ #4557-4 June 3, 2017 ......................... Burlingame
ACSA Burlingame Office, 1575 Bayshore Highway,
Burlingame, CA  94010

Workshop Schedule
Registration ......................... 8:00 – 8:29 a.m.
Workshop ......................... 8:30 a.m. – 3:00 p.m.
Breakfast and lunch will be served.

Registrant Information

Name:
Position:
School: District:
Area Code + Phone No.:
Mailing Address (street):
City  State  Zip
 Home  Work  District
E-mail Address:

Workshop Fees
☐ Registration Fee ......................... $229

GRAND TOTAL

Method of Payment
(Must accompany registration)

Purchase Order No.  
Check No.

Visa/MasterCard No.  
Expiration Date

Name on Credit Card

Signature

Make checks payable to:
ACSA/Foundation for Educational Administration (FEA)
Mail or fax registration with payment to:
ACSA, 1575 Bayshore Hwy., Burlingame, CA  94010
Fax (for credit card orders and purchase orders only): 650.692.6858

Cancellation Policy
ACSA is not responsible for travel expenses incurred due to cancelled programs. Cancellations must be in writing and postmarked a minimum of 15 days prior to the program date to be eligible for a refund. A service fee is charged for all cancellations. The following scale will be used for all cancellation requests.

Note: Each cancellation notice received is reviewed on an individual basis to determine if a refund is warranted.

60 days prior .... Full refund less $40 service fee
30 Days prior .... Full refund less $50 service fee
15 days prior .... 50% refund
14 days or less .... No refund