



association of california
school administrators

**ACSA REGION
Annual Planning Template**

Today's Date:

Region #:

Person submitting plan:

1. The Region's current Purpose/Mission Statement is:

2. Please explain any changes to the Region's prior year Purpose/Mission statement.

3. If the Region's Purpose/Mission Statement does not address this, please explain how members are served.

4. The Region's Goals/Objectives for 2020-2021 are as follows:

5. The Region is planning the following specific events, activities, and meetings for 2020-2021:

6. Please indicate WHICH Strategic Plan Milestones will be supported by the Region's goals/objectives and/or planned events, activities and meetings. In addition, please describe HOW the Region's activities will support these Milestones, how the Region plans to coordinate its efforts with its Charters, and how Charters will support these goals.

NOTE: The Strategic Plan provides detailed descriptions of each Strategic Issue and Milestone.

KEY RESULT AREA: MEMBER DEVELOPMENT & SUPPORT

- Leadership Development – Milestones A, B, C, D
- Professional Development – Content – Milestones E, F, G
- Professional Development – Delivery/Reinforcement - Milestones: H, I, J
- Professional Practice Resources – Milestones K, L
- Member Networking and Collaboration – Milestone M
- District/County/School Site Support Services – Milestones N, O

The Region will be working on the following milestones in this KEY RESULT AREA:

KEY RESULT AREA: ADVOCACY & INFLUENCE

- ACSA in a Leadership Role – Milestones P, Q, R
- Grassroots Advocacy and Influence - Milestones S, T, U
- Media Relations – Milestones V, W

The Region will be working on the following milestones in this KEY RESULT AREA:

KEY RESULT AREA: ORG. DEVELOPMENT & SUSTAINABILITY

- Organizational Alignment and Accountability – Milestones X, Y, Z, AA, BB
- Member Outreach and Engagement – Milestones CC, DD, EE, FF
- Member Communication – Milestones GG, HH, II
- Sustainability – Milestones JJ, KK

The Region will be working on the following milestones in this KEY RESULT AREA:

7. What methods will you use to evaluate the Region's success toward accomplishing goals/ objectives and supporting the Strategic Plan Milestones?

8. Has the Region's approved budget for the 2020-2021 governance year been submitted? If not, please submit.