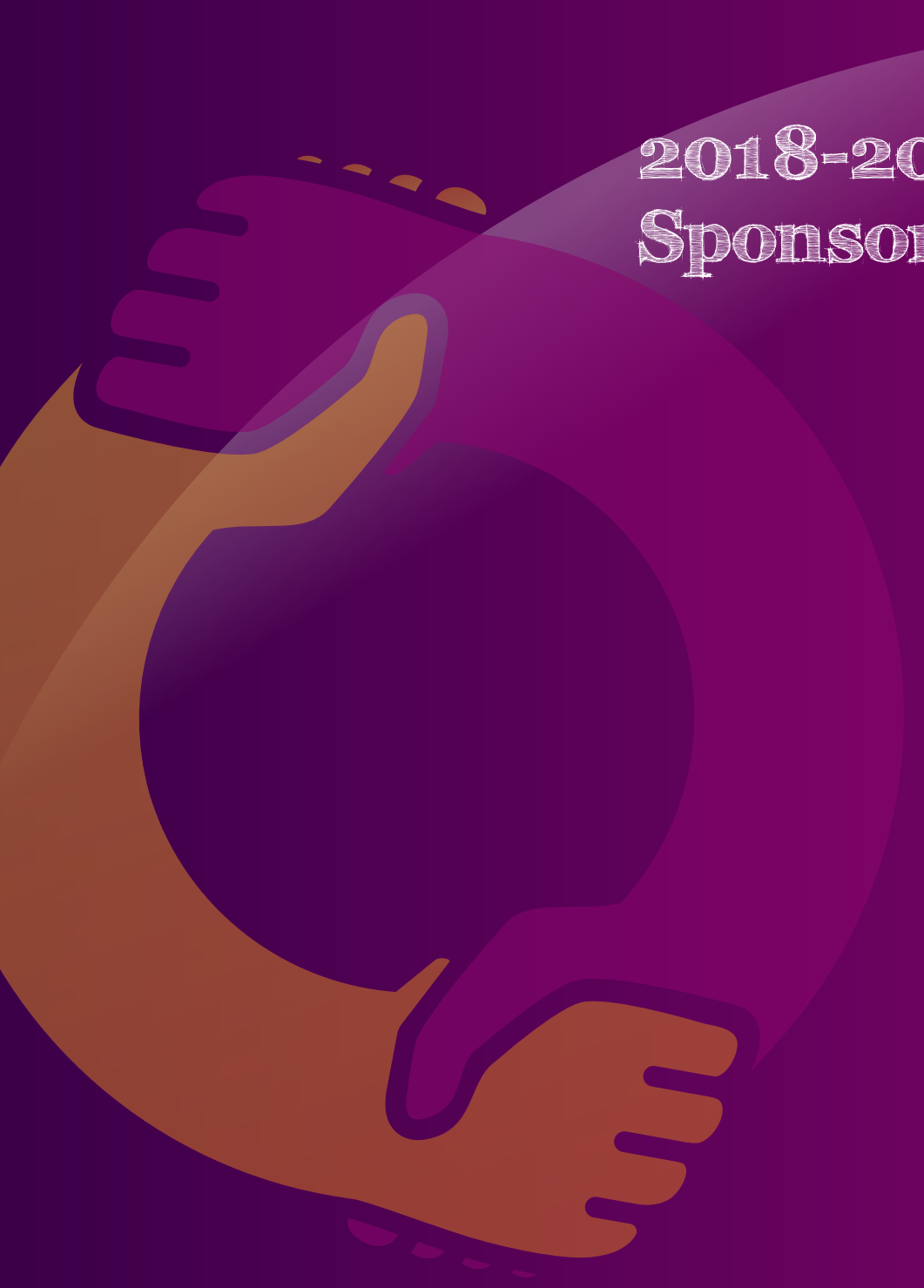


ASSOCIATION OF CALIFORNIA SCHOOL ADMINISTRATORS

4 PARTNER PURPOSE

2018-2019
Sponsorship Guide



Maximize Your Marketing
Invest in the Future of Education



Legislative Action Day

April 7-8, 2019

Sheraton Grand Sacramento and State Capitol Ground

ACSA's Legislative Action Day ensures the voices of school administrators are heard as legislators and policymakers enact laws that affect public schools in California. This annual event provides a unique opportunity for school leaders to tell their personal stories to the legislators of how legislation policy and budget affect their districts, schools and students.

Attendees: 400

Sponsorship Opportunities

- **Event Sponsorship Fee \$10,000 (2 available)**
- **Reception Sponsor \$3,000**
- **Breakfast Sponsor \$2,500**
- **Tent Sponsor \$2,000**
- **Logo Cookie Gift \$1,000**

Specific Benefits Related to Legislative Action Day

1. Special recognition on stage by ACSA President and Vice President of Legislative Action.
2. Opportunity to address the attendees at the morning briefing.
3. Two registrations.
4. Materials displayed.
5. List of attendees.

4 PARTNER PURPOSE

ASSOCIATION OF CALIFORNIA SCHOOL ADMINISTRATORS

Company Information

Company/Organization Name (as will appear in printed materials)

Contact Name

Title

Address

Address (if different from above)

City

State

ZIP

City

State

Zip

Web site

Phone

Area Code + Phone

Area Code + Fax

Email (required)

Sponsorship Opportunities (please select appropriate box/boxes)

Board of Directors Retreat

- Monday Dinner\$5,000
- Tuesday Dinner.....\$5,000
- Day/Evening Activity and/or Event.....\$5,000

Women in School Leadership Forum

- Diamond Sponsorship (2 available)\$10,000
- Gold Sponsorship (8 available).....\$5,000
- Table Sponsorship (10 available).....\$2,000

Personnel Institute

- Institute Sponsor (P4P Legal Partners Only).....\$4,000
- Institute Sponsor (Non-P4P).....\$6,000
- Table Sponsor.....\$1,500

Leadership Summit

- General Session Sponsor (3 available)\$12,000
- Every Student Succeeding Luncheon.....\$10,000
- Internet Sponsor.....\$8,000
- Administrator of the Year Awards Banquet.....\$8,000
- USS Midway Sponsor (17 available)\$7,500
- Exhibitor (33 available)\$4,000
- Conference Tote Bag.....\$5,000
- Women's Breakfast Sponsor\$5,000
- Selfie Station\$5,000
- Charging Station.....\$3,000
- Full Sized Ad in Conference Brochure.....\$3,000
- Chair Drop.....\$2,500
- Exhibit Hall Game Participant.....\$1,500
- Featured Session Sponsor.....\$1,500
- Half Page Ad in Conference Brochure\$1,500
- Quarter Page Ad in Conference Brochure\$1,500

ACSA Awards at Leadership Summit

- Marcus Foster Memorial Award\$5,000
- Robert E. Kelly Award.....\$5,000

Negotiators Symposium

- Institute Sponsor (P4P Only).....\$4,000
- Institute Sponsor (Non-P4P).....\$6,000
- Table Sponsor.....\$1,500

Superintendents Symposium

- General Session Sponsor (3 available)\$12,000
- Aquarium Sponsor (17 available)\$8,000
- Internet Sponsor.....\$7,000
- Exhibitor (33 available)\$5,000
- Conference Tote Bag\$5,000
- Women's Breakfast Sponsor\$5,000
- Selfie Station\$3,000
- Charging Station Sponsor.....\$3,000
- Full Sized Ad in Conference Brochure.....\$3,000
- Chair Drop.....\$3,000
- Exhibit Hall Game Participant.....\$1,500
- Half Page Ad in Conference Brochure\$1,500
- Quarter Page Ad in Conference Brochure\$1,000

Every Child Counts Symposium

- Council Dinner (3 available)\$10,000
- General Session Sponsor (3 available).....\$8,000
- Internet Sponsor.....\$7,000
- Exhibitor (50 available)\$2,500
- Conference Tote Bag.....\$5,000
- Selfie Station\$5,000
- Charging Station Sponsor.....\$3,000
- Full Sized Ad in Conference Brochure.....\$3,000
- Reception Sponsor\$2,500
- Chair Drop.....\$2,500
- Half Page Ad in Conference Brochure\$1,500
- Quarter Page Ad in Conference Brochure\$1,000
- Upgrade to Premium Booth.....\$1,000

Classified Educational Leaders Institute

- General Session\$2,500
- Kick Off Reception Wednesday Evening.....\$1,000
- Thursday Lunch\$5,000
- Reception Thursday Evening.....\$2,500
- Breakfast Friday Morning.....\$3,500
- Tote Bags w/Branded Logo\$2,000
- Exhibit Table Only.....\$400

Legislative Action Day

- Event Sponsor (2 available)\$6,000
- Reception Sponsor\$3,000
- Breakfast Sponsor\$2,500
- Tent Sponsor.....\$2,000
- Logo Cookie Gift.....\$1,000

ACSA Academies

- CEL Academy General Sponsorship.....\$7,500
- C&I Academy General Sponsorship\$7,500
- Equity Leaders Academy.....\$7,500
- Innovative Tech Academy General Sponsorship\$7,500
- Leadership for LCAP Academy General Sponsorship\$7,500
- Personnel Administrators Academy General Sponsorship\$7,500
- Principals Academy General Sponsorship.....\$7,500
- Pupil Services Academy General Sponsorship\$7,500
- School Business Academy General Sponsorship\$7,500
- Special Education Academy General Sponsorship\$7,500
- Scholarships\$15,000
- Participant Binders\$5,000
- Superintendents Academy Welcome Reception.....\$4,500
- Superintendents Academy Executive Resources\$15,000

Lead 3.0 Symposium

- Anchor Partner (1 available)\$10,000
- Presenting Partner (7 available).....\$5,000
- Exhibiting Partner\$2,000

ACSA New Superintendents Seminar Series

- Executive Resources.....\$15,000
- Monterey Sponsorship.....\$8,000
- Palm Springs Sponsorship.....\$8,000
- Sacramento Sponsorship\$4,500
- Burlingame Sponsorship\$4,500
- Ontario Sponsorship\$3,000
- Binders/Thumb Drives.....\$3,500

4 PARTNER PURPOSE

Company or Product Description

(30 words or fewer)

Company Attendees

(for name badges)

1.

2.

3.

4.

Method of Payment

(Full payment must be submitted with contract in order to reserve space.)

Select:

Check # _____ (made payable to ACSA) Credit Card: Visa MasterCard


Credit Card No. _____ Expiration Date _____

Name as it appears on credit card _____

Address of credit card holder _____



Signature – I hereby agree to the rules and regulations of exhibiting with ACSA



**RETURN SIGNED CONTRACT
WITH FULL PAYMENT TO:**

**Association of California
School Administrators,
Attention: Celisse Muller**

1575 Bayshore Highway
Burlingame, CA 91764
Phone: 800.608.ACSA
Fax: 650.692.6858
Email: cmuller@acsa.org