

# Leadership Magazine

Published by the **Association of California School Administrators**  
Reaching more than 50,000 education professionals.

## 2021-2022 Advertising Deadlines & Themes

### September/October 2022: **What's Next for Schools**

How to welcome students back to campuses this fall • Social-emotional effects of pandemic • Addressing achievement gaps • Hybrid instruction models • Trauma-informed teaching • COVID Safety Plans • Sick child policy • COVID tracing • Opportunities to improve education • Applying distance learning strategies to in-person instruction — and more!

**Space reservation: June 28, 2021      Artwork deadline: July 26 2021**

### November/December 2022: **Leading Through Change**

Teacher shortage • Budget processes • Board relations • School funding/local control/LCFF flexibility • Staff recruitment and retention • Preventing and addressing burnout • Newest management trends and studies — and more!

**Space reservation: Aug. 23, 2021      Artwork deadline: September 20, 2021**

### January/February 2022: **Family Engagement**

Emerging and traditional communications solutions • School nutrition/meal plans • Supporting families • Crisis communications • Community/health partnerships • Virtual parent participation (PTA meetings, school board) • Multi-lingual communication • How to apply feedback/surveys to solutions • Social media best practices — and more!

**Space reservation: Oct. 25, 2021      Artwork deadline: Nov 29, 2021**

### March/April 2022: **Social Justice in Education**

Student privacy • School discipline and policing • Moral obligation of educators • Anti-racism in schools • Equitable funding • Suspension/expulsion disparities • Addressing institutional and personal bias • LGBTQ+ rights • Inclusionary curriculum • Teaching social justice • Clubs supporting social justice — and more!

**Space reservation: Jan. 19, 2022      Artwork deadline: Jan. 31, 2022**

### May/June 2022: **Student Voices After COVID** (submissions by student authors)

Experiences in distance learning • Mental health • Returning to campus/in-person instruction • Student athletics • Missing out and making it work • What the pandemic has taught you • Being at home/family dynamics — and more!

**Space reservation: Feb 21, 2022      Artwork deadline: March 21, 2022**

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### Contact:

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**Exact dimensions must be specified with reservations.**