



# community. education. resources. advocacy.

the missing piece...

**IS  
YOU.**

2011-2012 consolidated membership  
**for members of fresno usd**

Become a Member and Join Today!

A special introductory offer. Spring 2011 free, PLUS \$1 a day for  
2011-12 school year! Details inside.

## Helping us grow?

Sponsor a new member and receive a \$5 Starbuck's gift card AND a chance to win an Apple iPad (valued at \$699). Each referral improves your odds. Details inside. (Prizes generously sponsored by California Casualty).

# **acsa membership... the missing piece is YOU!**

## Leadership Matters... and so do you!

Today's school administrators are tasked with a variety of responsibilities. They must be educational visionaries and change agents, instructional leaders, curriculum and assessment experts, budget analysts, facility managers, special program administrators, and community builders all while raising achievement scores.

## Do you have what it takes?

Enhance your chances of success by becoming an ACSA member. Here's how ACSA can work for you:

### Community

- Network and exchange ideas with other educational leaders through local and statewide member events, a thriving online community, and a variety of continued learning opportunities. Attend your next local charter meeting and you will find some of the best minds within the educational community right in your back yard. They are facing the same struggles and challenges you are. Getting involved means you will enrich yourself, the organization, and your profession.

### Education

- Leadership Summit
- Superintendents Symposium
- Academies for new and aspiring Superintendents, Personnel Directors, Business Managers, Special Education, Curriculum and Instruction, etc.
- Principals Summer Institute
- Colloquium for New and Aspiring Principals
- Classified Educational Leaders Institute
- Adult Education
- Leadership, Technology and Innovation
- Building School Culture
- Facility and Operations
- Workshops for the common core standards, RTI, closing the achievement gap, budget and finance, collective bargaining, jobs and promotability
- And so much more!

Log on to [www.acsa.org](http://www.acsa.org) to view a complete list of continued learning opportunities.

### Resources

**ACSA Online:** [www.acsa.org](http://www.acsa.org) is home to a cadre of information. A great place to find contact information for ACSA leaders, key staff, and your member benefits and services. You can also find best practices, position papers, state budget updates, board of education, legislation and policy information, and information about upcoming workshop and events.

**Committees and Councils:** ACSA has 21 standing committees and councils that are job-alike focused or issue oriented. Their role is to advocate for your professional needs and develop programs and resources to strengthen your skills.

**Career Center:** Find up-to-date employment information, search and place job postings, get resume help, download career development and personnel recruitment resources and more, all designed expressly for California's school administrators!

**ACSA Community:** Exclusively for ACSA members, the online community allows members to network with other members through discussion forums, blogs, or via private email. Members can also start new groups or join an existing job-alike or issue oriented group. The ACSA online community is 1,000 members strong and growing.

**Mentoring program:** ACSA mentoring is a unique and informal professional support service focused on the operational, technical and managerial aspects of the job. It helps educational leaders define, adjust and clarify their roles. More and more regions are now offering mentoring to ACSA members at no additional charge. Check with your region to learn more about existing services.

### Legislative Advocacy

Under the guidance of ACSA's Governmental Relations Department, you can team up with your colleagues locally and statewide to influence state and national policies, share and create promising practices, and take an active part in the evolution of education and your profession.

Join your region and participate in ACSA's Annual Legislative Action Day held every Spring. The event ensures the voices of school administrators are heard as legislators and policy makers enact laws that affect public schools in California. The event, which attracts more than 400 practicing ACSA members each year, provides a unique opportunity for school leaders to tell their personal stories of how legislation, policy and the budget affect their districts, schools and students. By meeting face-to-face with their constituency, legislators gain a better understanding of the real-life implications of their work.

### Plus...

- \$10,000 Accidental Death & Dismemberment coverage
- Timely email alerts and publications to help keep you informed
- Family entertainment discounts to Disneyland and other theme parks, movies and more!

#### **Provided through our partners at California Casualty:**

- \$1,000,000 in professional liability coverage in excess of your mandated district coverage
- Competitive auto and home insurance rates

#### **Available through our partners at VALIC:**

- Free financial planning – a \$500 value!
- Scholarships to attend ACSA academies and other professional development programs

**Check us out at [www.acsa.org](http://www.acsa.org) to learn more about the value of membership and our vibrant communities.**

## Are you helping us grow?

Each recruiter will receive a \$5 Starbucks gift card for every member they sponsor. PLUS, a chance to win a 62GB Apple iPad with wi-fi. One referral equals one entry, so the more new members you sponsor the better your chances of winning! A winner will be drawn quarterly. Share the value of ACSA membership and recruit a member today! State and region staff members are not qualified to win.

**Apple iPads sponsored by California Casualty.**



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**2011-2012 consolidated membership**

**for just \$1 a day! plus April, May and June, 2011 FREE!**

**Restrictions:** Individual must not have been an ACSA member during the previous 12 months. You **MUST** authorize payroll deduction. Standard dues calculations begin on July 1, 2012.



**fresno usd 2011-2012 consolidated dues**

**acsa dues - \$1 a day** (prorated)

Annual Current Salary \$ \_\_\_\_\_ (REQUIRED)

ACSA PAC\* +\$78.00

Promotional Rate **\$1 a day**

Total ACSA Dues \_\_\_\_\_

\*Check if you do not wish to contribute to ACSA's Political Action Committee.

First Name \_\_\_\_\_ M.I. \_\_\_\_\_

Last Name \_\_\_\_\_

Position/Title \_\_\_\_\_

Social Security Number \_\_\_\_\_

**business:**

District \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

( ) \_\_\_\_\_

Work Phone \_\_\_\_\_ Extension \_\_\_\_\_

**home:**

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

( ) \_\_\_\_\_

Home Phone \_\_\_\_\_

Preferred Mailing Address  Home  School  District

( ) \_\_\_\_\_

Preferred Fax \_\_\_\_\_

Preferred E-mail Address  Home  Work

**your job classification**

- Certificated management and supervisory
- Certificated management/teacher
- Classified management and supervisory
- Confidential as recognized under EERA
- Other \_\_\_\_\_

**fresno charter dues**

Annual Salary:	Monthly Dues:
<input type="checkbox"/> \$101,000 and above	\$38.00
<input type="checkbox"/> \$88,600 - 100,999	\$34.00
<input type="checkbox"/> \$82,400 - 88,599	\$25.00
<input type="checkbox"/> \$63,900 - 82,399	\$15.00
<input type="checkbox"/> \$63,899 and below	\$8.00
<b>Total ACSA and Charter Dues:</b>	<b>\$ _____</b>

**payroll deduction**

**Signature (REQUIRED)** \_\_\_\_\_ **Date** \_\_\_\_\_

I agree that my dues will be deducted by my payroll office. This authorization shall be in effect until revoked by written notice from myself or ACSA. I consent to the adjustment of such deduction to reflect any change in the dues of which the payroll office may be advised by the organization.

Recruited By (Please print one name only) \_\_\_\_\_

Contributions or gifts to ACSA/ACSA PAC are not deductible as charitable contributions for federal income tax purposes. Dues may be deductible as an itemized business expense. ACSA estimates that the non-deductible portion of dues allocable to lobbying is 13.3 percent.

**return completed form via school mail to:  
 ACSA-Cheker, Ed Center**

- Yes, I want to help shape my organization. Please tell me how I can volunteer and take part in the evolution!**
- Please send me a free auto and home insurance quote.**
- Please put me in contact with a financial planning expert.**

**The information requested below will remain confidential and will be used for ACSA purposes only and will not be sold to vendors or any third parties.**

**age**  
 Year of Birth \_\_\_\_\_  Decline to State

**gender**  
 Male  Female

**ethnicity**

- |   |                                     |                                       |                                      |   |   |  |
|---|-------------------------------------|---------------------------------------|--------------------------------------|---|---|--|
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Japanese   | <input type="checkbox"/> Asian Indian | <input type="checkbox"/> Other Asian | <input type="checkbox"/> Samoan                 | <input type="checkbox"/> Hispanic or Latino                       | <input type="checkbox"/> White, not of Hispanic origin |
| <input type="checkbox"/> Chinese                          | <input type="checkbox"/> Korean     | <input type="checkbox"/> Laotian      | <input type="checkbox"/> Hawaiian    | <input type="checkbox"/> Other Pacific Islander | <input type="checkbox"/> African American, not of Hispanic origin | <input type="checkbox"/> Decline to State              |
|   | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Cambodian    | <input type="checkbox"/> Guamanian   | <input type="checkbox"/> Filipino               |   |  |

# questions?

**Contact any of the following representatives for more information:**

## **Meher Chekerdeman**

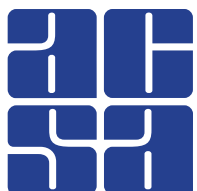
Executive Director, Fresno Charter  
559.438.9214

## **Dee Dee Holcher**

ACSA Member Services Representative  
dholcher@acsa.org

## **Joe Jones**

Assistant Executive Director  
Member Services and Professional Development  
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800.608.ACSA



association of california  
school administrators