

Recipe for Success

for the Classified
Educational Leader

1 part education
1 part community
1 part resources
1 part advocacy
plus 1 part YOU!

...Success is in the Mix.
Let ACSA bring it all together for you.

2011-2012 regular membership application

Become a Member and Join Today!

Special introductory offer. Spring 2011 free,
PLUS \$2 a day for 2011-12 school year! Details inside.

Helping us grow?

Sponsor a new member and receive a \$5 Starbucks gift card AND a chance to win an Apple iPad (valued at \$699). Each referral improves your odds. Details inside. (Prizes generously sponsored by California Casualty).

acsa membership... *a recipe for success!*

Leadership Matters... and so do you!

Assistant Superintendent, Director, Manager, Supervisor – whatever your title, the expectation to get the job done well exists. Your success in school leadership is highly dependent upon your skills and ability to impact your team as a coach, team builder, master delegator, time and project manager, employee motivator and disciplinarian.

Do you have what it takes?

Enhance your chances of success by becoming an ACSA member. Here's how ACSA can work for you:

Community

- Network and exchange ideas with other educational leaders through local and statewide member events, a thriving online community, and a variety of continued learning opportunities. Attend your next local charter meeting and you will find some of the best minds within the educational community right in your back yard. They are facing the same struggles and challenges you are. Getting involved means you will enrich yourself, the organization, and your profession.

Professional Development Opportunities

- CEL Institute
- Leadership Summit
- Personnel Institute
- Academies for aspiring business managers and human resources personnel
- Workshops to enhance your skills on:
 - budgets and finance
 - facility and operations
 - collective bargaining
 - leadership, technology and innovation
 - jobs and promotability
- And much more!

Log on to www.acsa.org to view a complete list of continued learning opportunities.

Resources

ACSA Online: www.acsa.org is home to a cadre of information. A great place to find contact information for ACSA leaders, key staff, and your member benefits and services. You can also find best practices, position papers, state budget updates, board of education, legislation and policy information, and information about upcoming workshop and events.

Committees and Councils: ACSA has 21 standing committees and councils that are job-alike focused or issue oriented. Their role is to advocate for your professional needs and develop programs and resources to strengthen your skills.

Career Center: Find up-to-date employment information, search and place job postings, get resume help, download career development and personnel recruitment resources and more, all designed expressly for California's school administrators!

ACSA Community: Exclusively for ACSA members, the online community allows members to network with other members through discussion forums, blogs, or via private email. Members can also start new groups or join an existing job-alike or issue oriented group. The ACSA online community is 1,000 members strong and growing.

Mentoring program: ACSA's mentoring program is a unique and informal professional support service focused on the operational, technical and managerial aspects of the job. It helps educational leaders define, adjust and clarify their roles. More and more regions are now offering mentoring to ACSA members at no additional charge. Check with your region to learn more about existing services.

Legal assistance and mentoring for work-related concerns: ACSA membership gives you access to trained and experienced staffers who protect your due process rights and assist with resolving professional concerns before they become a lawsuit.

- 2 hours of direct legal assistance with one of ACSA's panel attorneys at no cost to you.
- \$1,000 in additional legal assistance to members based on a 60%/40% split.
- Up to \$4,000 in protracted legal assistance for cases in litigation, which is also based on a 60%/40% split.

(To claim these benefits, the individual must have been an ACSA member for at least 6 months.)

Legislative Advocacy

Under the guidance of ACSA's Governmental Relations Department, you can team up with your colleagues locally and statewide to influence state and national policies, share and create promising practices, and take an active part in the evolution of education and your profession.

Join your region and participate in ACSA's Annual Legislative Action Day held every Spring. The event ensures the voices of school administrators are heard as legislators and policy makers enact laws that affect public schools in California. The event, which attracts more than 400 practicing ACSA members each year, provides a unique opportunity for school leaders to tell their personal stories of how legislation, policy and the budget affect their districts, schools and students. By meeting face-to-face with their constituency, legislators gain a better understanding of the real-life implications of their work.

Plus...

- \$10,000 Accidental Death & Dismemberment coverage
- Timely email alerts and publications to help keep you informed
- Family entertainment discounts to Disneyland and other theme parks, movies and more!

Provided through our partners at California Casualty:

- \$1,000,000 in professional liability coverage in excess of your mandated district coverage
- Competitive auto and home insurance rates

Available through our partners at VALIC:

- Free financial planning – a \$500 value!
- Scholarships to attend ACSA academies and other professional development programs

Check us out at www.acsa.org to learn more about the value of membership and our vibrant communities.

Are you helping us grow?

Each recruiter will receive a \$5 Starbucks gift card for every member they sponsor. PLUS, a chance to win a 62GB Apple iPad with wi-fi. One referral equals one entry, so the more new members you sponsor the better your chances of winning! A winner will be drawn quarterly. Share the value of ACSA membership and recruit a member today! State and region staff members are not qualified to win.

Apple iPads sponsored by California Casualty.



community. education. resources. advocacy.
2011-2012 regular membership
for just \$2 a day!
plus April, May and June, 2011 FREE!



Restrictions: Individual must not have been an ACSA member during the previous 12 months. You **MUST** authorize payroll deduction. Standard dues calculations begin on July 1, 2012.

 First Name M.I.

 Last Name

 Position/Title

 Social Security Number

business

 District

 School

 Address

 City State Zip
 ()

 Work Phone Extension

home

 Address

 City State Zip
 ()

 Home Phone

 Preferred Mailing Address Home School District
 ()

 Fax No.

 Work E-mail Address

 Home E-mail Address

Please check here if you do not wish to give permission to share your work e-mail address with ACSA leaders for the purpose of receiving information about ACSA member services and benefits.

I want to help shape my organization. Please tell me how I can volunteer and take part in the evolution.

Please send me a free quote for auto and home insurance.

Please put me in touch with a financial planning expert.

The information requested below will remain confidential and will be used for ACSA purposes only and will not be sold to vendors or any third parties.

year of birth

X/X/_____
 Decline to State

ethnicity

- American Indian or Alaska Native
- Chinese
- Japanese
- Korean
- Vietnamese
- Asian Indian
- Laotian
- Cambodian
- Other Asian

gender

Male Female

2011-2012 dues

Current Annual Salary \$ _____ (REQUIRED)
 ACSA PAC* +\$78.00
 Introductory Rate **\$2 a day** (PRORATED)
 Total ACSA Dues _____

*Check if you do not wish to contribute to ACSA's Political Action Committee.

payment selection

Yes, I authorize payroll deduction*



Signature (required for payroll deduction)

* I agree that my dues will be deducted by my payroll office. This authorization shall be in effect until revoked by written notice from myself or ACSA. I consent to the adjustment of such deduction to reflect any change in the dues of which the payroll office may be advised by the organization.

your job classification

- Certificated management and supervisory
- Certificated management/teacher (dues based on admin salary)
- Classified management and supervisory
- Confidential as recognized under EERA
- CDE or CTC (Associate Membership optional)
- Professor of Education (Associate Membership optional)
- Charter School Administrator
- Other

Are you represented by an exclusive bargaining representative?
 Yes No

Referred By (please print one name only)

Contributions or gifts to ACSA/ACSA PAC are not deductible as charitable contributions for federal income tax purposes. Dues may be deductible as an itemized business expense. ACSA estimates that the non-deductible portion of dues allocable to lobbying is 13.3 percent.

return completed form to:

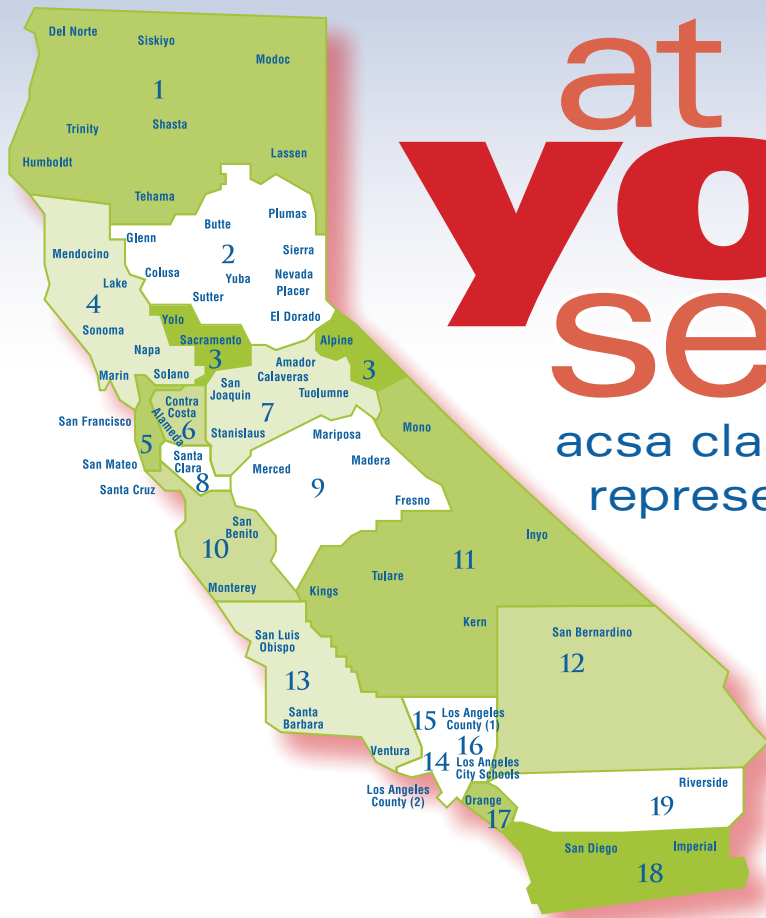
ACSA Member Services, 1575 Bayshore Highway, Burlingame, CA 94010, or fax to 650.692.7297.

questions?

Call ACSA Member Services at 800.608.ACSA or e-mail memberservices@acsa.org

ethnicity

- American Indian or Alaska Native
- Chinese
- Japanese
- Korean
- Vietnamese
- Asian Indian
- Laotian
- Cambodian
- Other Asian
- Hawaiian
- Guamanian
- Samoan
- Other Pacific Islander
- Filipino
- Hispanic or Latino
- African American, not of Hispanic origin
- White, not of Hispanic origin
- Decline to State



at your service...

acsa classified educational council
representatives by region

President
R-12 Wendy McMillin
wendy_mcmillin@cjuhsd.k12.ca.us

R-1 Robin Beeson
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R-2 Mary Coyne
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R-3 Valerie Callori
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R-4 Monica Ross
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R-5 Stephanie Cain
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R-6 Jean Wells
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R-7 Claudia Vicino
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R-10 Sylvia Alvarez
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R-11 Robert Groeber
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R-12 vacant

R-13 Steve Bailey
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R-14 vacant

R-15 Maricela Rodarte
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R-16 vacant

R-17 Rose Wilson
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R-18 vacant

R-19 Shannon Nelson
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You can also contact ACSA Member Services by e-mailing
memberservices@acsa.org or call 800.608.ACSA (2272)