

# 2011-12 display ad submission calendar

<b>Publication Date</b>	<b>Ad Due Date (noon)</b>
<b>July 4, 2011</b>	June 27, 2011
<b>July 18</b>	July 11
<b>August 8</b>	August 1
<b>August 22</b>	August 15
<b>September 5</b>	August 29
<b>September 19</b>	September 12
<b>September 26</b>	September 19
<b>October 3</b>	September 26
<b>October 17</b>	October 10
<b>October 31</b>	October 24
<b>November 14</b>	November 7
<b>November 21</b>	November 14
<b>December 19</b>	December 12
<b>January 9, 2012</b>	January 2, 2012
<b>January 16</b>	January 9
<b>January 23</b>	January 17 †
<b>January 30</b>	January 23
<b>February 6</b>	January 30
<b>February 13</b>	February 6
<b>February 20</b>	February 14 †
<b>February 27</b>	February 21 †
<b>March 5</b>	February 27
<b>March 12</b>	March 5
<b>March 19</b>	March 12
<b>March 26</b>	March 19
<b>April 2</b>	March 26
<b>April 16</b>	April 9
<b>April 23</b>	April 16
<b>April 30</b>	April 23
<b>May 7</b>	April 30
<b>May 14</b>	May 7
<b>May 21</b>	May 14
<b>May 28</b>	May 21
<b>June 11</b>	June 4
<b>June 18</b>	June 11
<b>June 25</b>	June 18

Display ads showcase products, programs and services only. Job announcements are not display ads, but are advertised in the EdCal JobBoard.

Display ad artwork is due the Monday prior to publication by noon.\*

In the event of a Monday holiday, materials will be due Tuesday at noon (indicated by †).

The following are non-publish dates in 2011-12: July 11 & 25, Aug. 1, 15 & 29, Sept. 12, Oct. 10 & 24, Nov. 7 & 28, Dec. 5, 12 & 26, Jan. 2, April 9, June 4.

For more complete information on display ad placement and policies, please visit ►[www.acsa.org/display](http://www.acsa.org/display)◄ and download the rate card.

\* *Please note: this deadline does not apply to the EdCal JobBoard. Visit ►[www.acsa.org/JobBoard](http://www.acsa.org/JobBoard)◄ for more information.*