

Association of California School Administrators

Urban Education Committee Webinar Meeting **Minutes**

**Friday, 6 May 2011
3:30 until 5:00 p.m.**

ACSA Mission Statement

- *Support California's educational leaders
- *Ensure all students have the essential skills and knowledge needed to excel; and
- *Champion public education

Urban Education Committee Purpose

- To identify and study issues relating to urban education.
- To emphasize the need to improve educational opportunity for children in urban school districts.
- To identify and articulate the unique concerns of administrators in urban school districts.
- To recommend solutions and/or courses of action to deal with problems and needs of urban schools.

AGENDA

1. Introductions.....Jeannie Pon, Chairperson
 - 1.1 Reading of ACSA Mission Statement and Committee Purpose
 - **Thomas Tan acted as the chairperson for this meeting in Jeannie Pon's stead. Randy Delling read the mission statement and the Committee Purpose.**
2. Additions, Corrections or Deletions to Friday, 6 May 2011 Agenda.....Committee
 - **The agenda was approved unanimously by the committee.**
3. Review and Approval of 4 February 2011 Meeting Minutes.....Committee
 - **The minutes were approved as written.**
4. Liaisons to ACSA Committees.....Committee
 - **Human Resources No Report**
 - **Curriculum and Instruction - Judi Paredes from Riverside USD will serve as the new representative for the Curriculum and Instruction Committee**
 - **Equity, Achievement and Diversity No Report**
 - **Legislative Policy – Jim Dilday - There has been many bills that are being discussed at this time. The bills being talked about most are the ones regarding retirement. Governor Brown may be able to bring the parties together to discuss finances before the May Revise.**
5. Staff Liaison Report on Magazine Progress
 - **The discussion centered on the layout of the magazine and the Committee felt the best way to get information out was to putting the magazine on line and publish an article periodically in EDCAL.**

- **Have a blog part at the conclusion of the article.**
- **Want to get the most circulation for our money.**
- **The electronic magazine may be a better way for us to go.**
- **Consider the EDBRIEF format.**
- **The magazine, regardless to format, might be considered an outreach recruitment tool.**
- **Catchy ad to be used to grab the interest of individuals.**
- **The electronic path is what the Committee wants take.**
- **The Staff liaison will meet with Julie White, ACSA Communications Director to further discuss the possibilities.**

6. Further Discussion of committee project and Other Possibilities for 2011-2012...

Jeannie Pon and Committee

- **Action on this item was tabled until September 2011.**

Region and District Reports

- **San Bernardino USD – Board has issued action for 250 layoffs. Concerns are being raised about safety, health, etc. Charter school movement is not going to slow down. Here may be a reprieve should the economy turn around.**
- **LAUSD – District administrators have taken furlough days and are awaiting news as to what the teachers are doing. In addition, many schools are being placed under private direction. District is currently 15% charter. Urban Education students are hurt most by the charter movement.**
- **Riverside USD – Public schools need to step up and maintain the vision of public education. We need to put education and our schools in front of the public constantly. We are in an environment of choice and public education does not do a good job marketing itself. Running a profit and delivering quality education may be the downfall of charter schools. Riverside is a district of choice and has been developing specialized programs for parents, students and staff. The unions can not afford to be the road blocks to quality instructional and excellent learning environments.**
- **Corona-Norco USD – This may be the time to change the thinking as it relates to public education and our roles.**

In attendance at today’s conference call meeting were:

**Thomas Tan
Susan Helms
Judi Paredes
Jim Dilday
Randall Delling**

**Jurupa USD
Corona-Norco USD
Riverside USD
San Bernardino City USD
LAUSD and ACSA Board Liaison**

7. ADJOURNMENT

**2011-2012 URBAN EDUCATION COMMITTEE MEETING
DATES**

15 September 2011 – Conference Call
2 December 2011 - Sacramento ACSA Office
8 March 2012 - Conference Call
4 May 2012 - Ontario ACSA Office