

ACSA
MEMBER SERVICES COMMITTEE MEETING
Wednesday, October 6, 2010
Radisson Hotel, LAX Airport
6225 West Century Blvd. – San Jose Room, 2nd Flr
10:00 – 3:30

Agenda

ACSA Mission
Support California's Educational Leaders
Ensure All Students Have the Essential Skills and Knowledge Needed to Excel
Champion Public Education

See Tent Card for Vivid Description

1. Welcome/Introductions -----Erik Burmeister
✚ Bring your Laptop – Meeting Materials on Committee Webpage

Chair – Erik Burmeister
Vice Chair – Kathleen Daugherty
Treasurer – TBD
Secretary – Charlene Metoyer
2. Vivid Description -----All
3. Adoption of Agenda-----Erik Burmeister
4. Approval of Previous Minutes -----Erik Burmeister
5. 2010-11 Meeting Dates/Locations -----Erik Burmeister
 - November 3, 2010, Manchester Grand Hyatt San Diego, Grand Lobby Bar, 7:00pm
Brief meeting for Leadership Summit attendees to review planned membership activities
 - February 9, 2011, K12HSN Video Conference, 9:30-12
 - May 18, 2011, ACSA Sacramento Office, 10-3:30
6. Membership Update----- Margarita Cuizon
 - a. Membership Drives
 - b. Membership Report
 - c. Membership Buzz Kit – ACSA's Top 10 for 2010
 - d. Social-In-A-Box - Oktoberfest
7. Recruitment Training -----All
 - a. What does a Region Membership Chair/VP do?
 - b. Review Recruitment Manual
8. ACSA Website & Community Demo-----Joanne Godfrey
9. Professional/Legal Assistance Update-----Joanne Godfrey

~ Lunch ~

- 10. Membership Activities at Leadership Summit----- Margarita Cuizon
- 11. "Obstacles to Membership" Activity-----Erik Burmeister
- 12. Leadership Summit-----George Manthey
- 13. CALSA-----Sal Villasenor
- 14. Horace Mann Insurances -----
- 15. ACCCA ----- Adriennie Clayton
- 16. Liaison Reports -----All
- 17. Region Reports/Feedback Form -----All
- 18. Adjourn

Committee Purpose:

To recruit, retain and recognize members. To monitor existing membership categories and dues structure, identifying trends and issues requiring related changes or adjustments. To recommend membership eligibility and equitable dues structure to the Board of Directors as necessary. To monitor and evaluate existing special service (SASS) benefits and to investigate and recommend new offerings to the Board of Directors. To study and evaluate ACSA vendor/program endorsements for recommendation to the Board of Directors.