



Association of California School Administrators
MEMBER SERVICES COMMITTEE MEETING
 Wednesday, May 18, 2011
 Hilton Sacramento Arden West – (916) 922-4700
 2200 Harvard Street
Brandywine Room
 9:00 – 12:00
 Super Shuttle - (800) 258-3826

Agenda

ACSA Mission
Support California’s Educational Leaders
Ensure All Students Have the Essential Skills and Knowledge Needed to Excel
Champion Public Education

See Tent Card for Vivid Description

1. Welcome/Introductions----- Erik Burmeister
 ✚ Bring your Laptop
2. Vivid Description----- All
3. Adoption of Agenda ----- Erik Burmeister
4. Approval of Previous Minutes ----- Erik Burmeister
5. 2011-12 Meeting Dates/Locations----- Erik Burmeister
 - October 5, 2011, ACSA Ontario Office, 10-3:30
 - February 8, 2012, K20 Video, 9:30-12
 - May 9, 2012, Sacramento hotel TBD, 9-12 (Lunch & Membership Recruitment Training 12-2)
6. Supporting Region Membership Chairs/VP’s – What worked? What didn’t? ----- All
7. Membership Projections ----- Margarita Cuizon
8. Review Charter Membership Item----- Erik Burmeister
9. Follow Up on Meeting with University Classes----- All
10. Letter to Superintendents----- Erik Burmeister
11. Recognition of Outgoing Committee Members----- Erik Burmeister
12. Liaison/Region Reports ----- All
13. Adjourn

12:00 – 2:00
Lunch & “ACSA’s Vision Related to Membership”

Committee Purpose:

To recruit, retain and recognize members. To monitor existing membership categories and dues structure, identifying trends and issues requiring related changes or adjustments. To recommend membership eligibility and equitable dues structure to the Board of Directors as necessary. To monitor and evaluate existing special service (SASS) benefits and to investigate and recommend new offerings to the Board of Directors. To study and

evaluate ACSA vendor/program endorsements for recommendation to the Board of Directors.